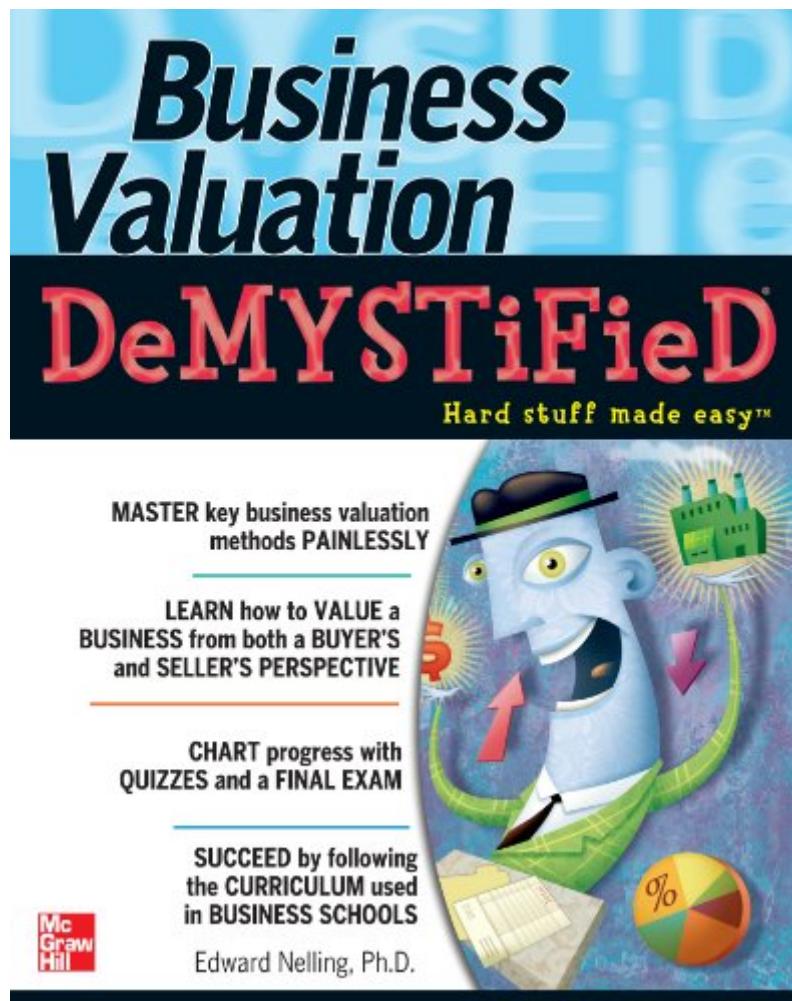


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# Business Valuation Demystified



## Synopsis

Priceless business valuation methods made easy! Business valuation is one of the toughest classes in any business curriculum. And it's one of the most important. Master this critical topic, and you've removed a major obstacle standing between you and a 4.0, and taken a major step toward a successful career in business. Breaking down business valuation methods into easy-to-digest parts, this self-teaching guide provides all the skills you need to determine a company's worth--easily and accurately. Business Valuation DeMYSTiFieD offers expert insight from both buyers' and sellers' points of view and provides examples and exercises illustrating the concepts driving the practices. This fast and easy guide features: In-depth coverage of the three main methods of valuing businesses: discounted cash flow, price multiple, and liquidation Easy-to-understand descriptions of financial ratios Tools and techniques for deciphering valuation reports, financial statements, and guidelines for specific businesses Chapter-ending practice exercises and a quiz for testing and reinforcing what you've learned Simple enough for a beginner but challenging enough for a more advanced student, Business Valuation DeMYSTiFieD is your shortcut to building a solid foundation in this critical business topic.

## Book Information

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## Customer Reviews

Finally, I was able to understand DCF, Enterprise Value, Equity Value in a single sitting! The structure of the book is logical and most importantly it's easy to read.

Helped me in my very difficult Business Valuation Class

IMO this book provides a good introduction to the subject. The presentation is pretty dry but he covers the basics of important topics such as DCF analysis. A good feature is that each chapter ends with a short quiz so that you can test your understanding.

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